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McDonald's Chennai Launch

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MCD GOES ALONE

MC Aloo Tikkis and whole wheat wraps will soon be served along with the world famous burgers and Pizza Mcpuff, named eponymously after the world's biggest fast food chain, McDonald's, in Chennai.

The all famous Golden Arches, a logo of McDonald's, has opened its arms wider to Chennai, as the world famous fast food chain has, finally, launched its first standalone unit in Anna Nagar in the city.

Located near the Anna Nagar Roundtana, the new unit comes with a seating capacity of 115, apart from an enclosure for kids.

Keeping with the policy of localising its platter, McD has increased its menu with Indian dishes, keeping in mind the vegetarian populace too. Newly introduced Chicken McNuggets, McChicken and Chicken Mc Grill will be served in this outlet.

Happy Price Menu, which offers a range of Sandwiches, Tikkis, Wedges, puffs and so on, starts at a measly Rs 20, while the Value meals, ranging from Rs 108 to 128, form a majority of what's on offer. Ice creams, floats and other refreshments are also part of the menu.

Launching it in the city on Thursday was danseuse Aishwarya Rajinikanth, along with Ranjit Pallath, director, south, McDonald's India. Along with them was McD's all-famous mascot, Ronald McDonald, who with his quick repartee, ensured the motley customers had a good time.

This new outlet was part of McD India's expansion plans in the South, and over 15 outlets have been planned for setup in the city before 2012 (with seven of them planned for 2010). Chennai got its first McDonald outlet in Ascendas last April.



— Express Features
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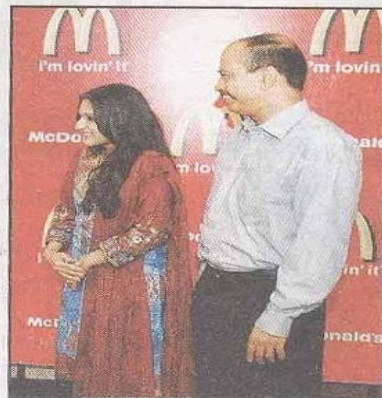
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Publication:	The Times Of Anna Nagar	Edition:	Chennai
Date:	5 th July, 2009	Page:	3

Mc D comes...

An equally enthusiastic Ranjit Paliath, Director South, McDonald's India beamed, "We are really excited about opening our stand-alone restaurant in Chennai. This is the 23rd restaurant in the South and we are planning to open around ten more restaurants in Chennai alone." When questioned about why he chose Anna Nagar as the destination for the restaurant, his reply was quick, "We chose this area because it is the commercial hub and Second Avenue is a very prominent location." For the residents of Anna Nagar, who were expecting a McD at Ampa Mall, this restaurant comes as a pleasant surprise. "Since there were problems with the opening of Ampa Mall, we could not open our restaurant there. But once the mall is



ready to be opened to public, you can expect another restaurant there," said Ranjit. Even before the restaurant was officially opened it managed to grab a lot of attention with curious onlookers queuing to check out the new hang out. Now that it is finally open, Anna Nagarites have reasons to rejoice for McD is finally here with its lip-smacking burgers and fries!

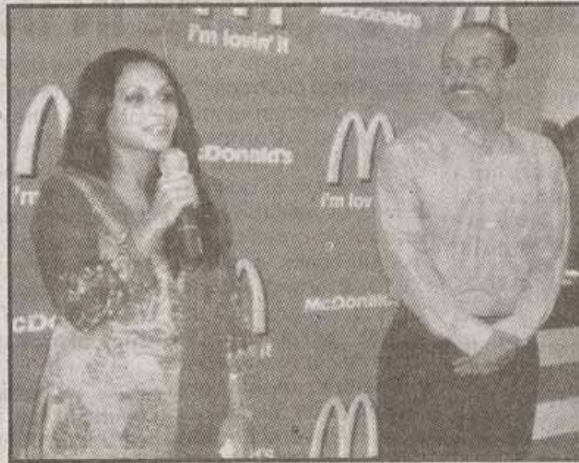
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Publication:	Alwarpet Times	Edition:	Chennai
Date:	05 th July, 2009	Page:	4

Mc Donald's Golden Arches In Chennai



To commemorate the launch of McDonald's first standalone restaurant in Chennai, Aishwarya Dhanush, daughter of legendary actor Rajinikanth was present to grace the occasion. Ronald McDonald, the iconic Chief Happiness Officer of McDonald's, was accorded a traditional welcome to Chennai by Aishwarya and the festivities kicked off with a beautifully choreographed Bharatnatyam

Speaking at the launch, Mr. Ranjit Paliath, Director South, McDonald's India said "We are thrilled to open our first standalone restaurant in Chennai and present the people of the city a truly global, family dining option that offers a quick, tasty & affordable eating out experience. The McDonald's restaurant at Anna Nagar will continue to deliver the same quality of food, excellent service and a relaxed ambience that we are renowned for

Customers in Chennai can now look forward to feasting on their favourite products such as the newly introduced Chicken McNuggets, McVeggie, McChicken, McAlloo Tikki, Chicken McGrill, Wraps made of whole wheat, Maharaja Mac and lots others. McDonald's has developed a special menu to suit Indian tastes, preferences and sensibilities with separate enclosures for vegetarian and non-vegetarian

Publication:	The Times Of Anna Nagar	Edition:	Chennai
Date:	5 th July, 2009	Page:	3



Mc D comes to Anna

AT *Second Avenue*

Enter Anna Nagar and you will be surprised to find a golden arch and a giant inflatable clown sitting atop a building, right at the centre of Round Tana. Regulars at Ascendas, however, will be familiar with McDonald's motif and the smiling 'Ronald McDonald.'

A visibly excited Aishwarya Dhanush, who was invited to be the chief guest at the launch, confessed her liking for food from McD. "I love the burgers and the fries at McD and I am going to bring my son here often," she said.

THE INTERNATIONAL FOOD GIANT McDONALDS SETS FOOT IN ANNA NAGAR, MUCH TO THE JOY OF THE NEIGHBOURHOOD...



Publication:	Nungai Times	Edition:	Chennai
Date:	05 th July, 2009	Page:	1



MC DONALD'S first standalone restaurant in Anna Nagar



To commemorate the launch of McDonald's first standalone restaurant in Chennai, Aishwarya Dhanush, daughter of legendary actor Rajinikanth was present to grace the occasion. Ronald McDonald, the iconic Chief Happiness Officer of McDonald's, was accorded a traditional welcome to Chennai by Aishwarya and the festivities kicked off with a beautifully choreographed Bharatnatyam performance.

Speaking at the launch, Mr. Ranjit Paliath, Director South, McDonald's India said "We are thrilled to open our first standalone restaurant in Chennai and present the people of the city a truly global, family dining option that offers a quick, tasty & affordable eating out experience. The McDonald's restaurant at Anna Nagar will continue to deliver the same quality of food, excellent service and a relaxed ambience that we are renowned for globally."

McDonald's restaurant opened at Anna Nagar

McDonald's, the world's leading food service retailer has announced the opening of its first restaurant in Chennai at Anna Nagar. The restaurant has a capacity of 115 seats and also has a children's party area that customers can hire for birthday celebrations and children's parties.

On the occasion of the launch of the restaurant, Aishwarya Dhanush, daughter of Actor Rajinikanth was present. Ronald

McDonald, the iconic Chief Happiness Officer of McDonald's was accorded welcome to Chennai by Aishwarya. There was also a Bharatanatyam performance in the festivities. Ranjit Paliath, Director South, McDonald's India said, they will present the people of Chennai City, a truly global, family dining option that offers a quick, tasty & affordable eating out experience.

Publication: Liberty Times

Date: 11th July, 2009

Edition: Bhopal

Page: 06

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Publication:	Anna Nagar Times	Edition:	Chennai
Date:	12 th July , 2009	Page:	7

ANNA NAGAR TIMES
July 12 - 18, 2009
Page # 7

McDonald mascot on top of building

By Our Staff Reporter
McDonald (the fast food chain), which has opened an outlet on 2nd Avenue, near Round Tana, Anna Nagar, has placed its mascot, in the form of a 20-ft tall balloon, on the terrace of a tall building near Round Tana.



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Publication:	Times of India	Edition:	Chennai
Date:	10 th July, 2009	Page:	8

DINE OUT

McDONALD'S @ ANNANAGAR

The world's leading fast food chain is now in the city. McDonald's has opened its first standalone restaurant in Anna Nagar and now boasts of a comprehensive menu. Choose from favourites like Mc Aloo tikki, chicken Mc Grill, chicken Mc Nuggets and more. If you want to eat healthy, then go for their wraps which are made of whole wheat. Also on offer are their eggless soft serve ice creams and their ever-popular Happy Meal. Aren't you simply lovin' it? For details, call: 32464624



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Publication:	Central Chronicle	Edition:	Bhopal
Date:	04 th July , 2009	Page:	9

McDonald's to open 10 restaurants in South

Chennai: McDonald's, a food service retail chain, is planning to invest Rs 30 crore to open 10 restaurants in southern states. Currently the chain operating 23 restaurants in the four states of Tamil Nadu, Andhra Pradesh, Kerala and Karnataka. Speaking to reporters in Chennai after opening inaugurating its's first stand-alone restaurant, Ranjit Paliath, Director-Southern Region, McDonalds said that across the country the company had planning to open 25-30 stores by 2010, of which 10 will be opened in southern states. The investment will be made along with by its joint venture partner, for Western and Southern regions, Hardcastle Restaurants Private Limited.

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Publication:	Business Standard	Edition:	Chennai
Date:	6 th July , 2009	Page:	7

McDonald's to invest Rs 30 cr

BS REPORTER
Chennai, 5 July

McDonald's, a food service retail chain, is planning to invest Rs 30 crore to open 10 restaurants in the southern states. The chain currently operates 23 restaurants in the four states of Tamil Nadu, Andhra Pradesh, Kerala and Karnataka.

Speaking to reporters in Chennai after opening its first standalone restaurant, Ranjit Paliath, director-southern region, McDonald's, said across the country the company was planning to open 25-30 stores by 2010, of which 10 will come up in southern states.

The investment will be made along with its joint venture partner Hardcastle Restaurants Private Limited for western and southern regions.



The company plans to open 10 restaurants in the southern states

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Date:	8 th July , 2009	Page:	6

Now, drive through at McDonald's

SANGEETA G
Chennai

FAST food chain McDonald's is leveraging its new concept of drive-in restaurants to increase footfalls, while its happy-price menu has helped it grow during financially difficult times.

Of the 40 new restaurants the chain will have this year, a considerable number will be drive-in ones, which provide the customer the convenience of being served at his vehicle.

"Innovation in formats and menu has resulted in consistent growth in the country. Our expansion plans focus on the convenience of the customer with the primary aim of serving them what they want and where they want it," said Ranjit Paliath, director

(south), McDonald's India.

McDonald's has seen 10 to 12 per cent more footfalls in drive-in restaurants. Of the 160 outlets it has, 20 per cent are drive-in ones; the others are standalone outlets and those within food courts. "Our outlets have a total of around 12 million footfalls a month," Paliath said.

According to Paliath, the happy-price menu of Rs 20 a meal had helped the company attain a 30 per cent same-store growth rate last financial year. The wholly-owned subsidiary of McDonald's International has two joint ventures (JV) in India—with Hardcastle Restaurants for the South and West and Connaught Plaza Restaurants for the North and East.

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Date:	4 th July, 2009	Page:	05



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Regional Publications

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Publication:	Vaaritha	Edition:	Chennai
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మెక్‌డొనాల్డ్స్ రెస్టారెంట్ ప్రారంభోత్సవంలో పాల్గొన్న ఐశ్వర్యా ధనుష్, సంస్థ డైరెక్టర్ రంజిత్ పాలియత్

అన్నానగర్‌లో మెక్‌డొనాల్డ్స్ రెస్టారెంట్ ప్రారంభం

చెన్నై, జూలై 4 ప్రభాతవార్త బ్యూరో ప్రపంచ వ్యాప్తంగా హాట్ వాటిజ్యంలో పెరెన్సికగన్న మెక్‌డొనాల్డ్స్ సంస్థ తొలిసారిగా చెన్నై అన్నానగర్‌లో కొత్త రెస్టారెంట్‌ను ప్రారంభించింది. ప్రముఖ యువనటుడు ధనుష్ సతీమణి ఐశ్వర్యా ఈ రెస్టారెంట్‌ను ప్రారంభించారు. ఈ రెస్టారెంట్‌లో బిగ్‌బర్నీ, ఫ్రెంచ్ ఫ్రైస్, రాబ్స్ వంటి పలురకాలైన ఆహార పదార్థాలను కుటుంబ సభ్యులతో కలిసి రుచిపూర్వకంగా సవాసించుకునే అవకాశం ఉంది. ఈ రెస్టారెంట్‌లో 115 మంది ఆశిస్థులై బోజనం చేయడానికి వీలుంది. అంతేకాకుండా గోల్డెన్ ఆర్చీస్ పేరుతో ఫ్యామిలీ రెస్టారెంట్ కూడా ఏర్పాటు చేశారు. చిన్నపిల్లలకు పుట్టినరోజు వేడుకలు, పెండులు, బహుమతులను ప్రత్యేకంగా హాల్లు కూడా ఉంది. ఈ కార్యక్రమంలో పాల్గొనేందుకుగాను చెన్నైకి విచ్చేసిన సంస్థ చీఫ్ హెటినెస్ ఆఫీసర్ రోనాస్ మెక్‌డొనాల్డ్స్‌ను ఐశ్వర్యాధనుష్ భారతీయ సంప్రదాయం ప్రకారం స్వాగతం పలికారు. అటు పిమ్మట భారతనాట్య ప్రదర్శన జరిగింది. ఈ సందర్భంగా సంస్థ సౌకజ్ఞ్ డైరెక్టర్ రంజిత్ పాలియత్ మాట్లాడుతూ చెన్నై నగరంలో మెక్‌డొనాల్డ్స్ సంస్థ ఆధ్వర్యంలో స్టేండ్ ఆలోన్ రెస్టారెంట్‌ను ప్రారంభించడం సంతోషంగా ఉందని చెప్పారు. అంతర్జాతీయ ప్రమాణాలతో అత్యుత్తమమైన వాతావరణంలో నాణ్యమైన ఆహార పదార్థాలను కుటుంబ సభ్యులందరితో కలిసి భుజించడానికి అనువుగా ఈ రెస్టారెంట్‌ను ఏర్పాటు చేశామని వివరించారు. ఈ యేడాదిలోగా దక్షిణాదిన పది రెస్టారెంట్లను ప్రారంభిస్తామని ఆయన చెప్పారు. 2012లోగా చెన్నై నగరంలో సుమారు ఏడు రెస్టారెంట్లను ఏర్పాటు చేస్తామని ఆయన తెలిపారు. ఈ రెస్టారెంట్‌లో చికెన్ మెక్‌నగెట్స్, మెక్‌వెజీస్, మెక్‌చికెన్, మెక్‌అలూటిక్కి, మహారాజా మెక్ వంటి ఆహార పదార్థాలు లభిస్తాయని చెప్పారు.

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McDonald's opens in Chennai

క్లుప్తంగా

అన్నానగర్‌లో మెక్ డోనాల్డ్స్ రెస్టారెంట్

చీఫ్ మేనేజర్, సూపర్వైజర్, స్టానిక అన్నానగర్‌లో మెక్ డోనాల్డ్స్ తన కొత్త రెస్టారెంట్‌ను ఆదివారం ప్రారంభించింది. ఆ సందర్భం కోసం డైరెక్టర్ రంజిత్ దీన్ని ప్రారంభించారు. ముఖ్య అతిథిగా రజనీకాంత్ కుమార్లై విశ్వరూప ధనుష్ హాజరయ్యారు. వీరితో అనే ఒక కొత్త రకం చిత్రంలో ఆశ్చర్యం చూపించిన అహారాన్ని అందిస్తున్నామని రంజిత్ చెప్పారు. దెబ్బలో 2010 నాటికి మరో వది రెస్టారెంట్లను ప్రారంభిస్తామని తెలిపారు. ఈ రెస్టారెంట్‌లో 115 మంది ఏకాంతంలో కూర్చుని ఆహారం తీసుకోవచ్చునని రంజిత్ వివరించారు.



మెక్ డోనాల్డ్స్ రెస్టారెంట్‌ను ప్రారంభించిన రంజిత్, విశ్వరూప ధనుష్ తదితరులు

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Headline: McDonald's Ka stand alone Restaurant

मैकडोनाल्ड का स्टैंड अलोन रेस्टोरेंट



चेन्नई, 4 जुलाई। तमिलनाडु में मैकडोनाल्ड का पहला स्टैंड अलोन रेस्टोरेंट का लांच चेन्नई के अन्ना नगर इलाके में के अवसर पर मौजूद ऐश्वर्या धनुष, मैकडोनाल्ड इंडिया के दक्षिणी निदेशक रंजीत पालित और आइकोनिक मुख्य हास्य अधिकारी रोनाल्ड मैकडोनाल्ड। किया गया।

इस रेसटोरेंट में लोगों का पसंदीदा बरगर, फ्रेंच फ्राइस, रैपस और कई अन्य सामाग्रिया उपलब्ध रहेंगी। रेस्टोरेंट में 115 लोगों के बैठने की जगह है और उसके साथ ही बच्चों के पार्टी करने के लिए भी जगह है जहां बच्चे अपने जन्मउत्सव मना सकते हैं। रेस्टोरेंट के लांच के अवसर पर मुख्य अतिथि के रूप में दक्षिण फिल्म जगत के सुपर स्टार रजनीकांत की बेटी ऐश्वर्या धनुष उपस्थित थीं।

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Caption: McDonald's opens in Anna Nagar. Aishwarya Dhanush and Ronald McDonald the special guest at the event inaugurated the restaurant in the traditional way.



ஐஸ்வர்யா தனுஷ், மெக்டொனால்டு இந்தியா நிறுவனம் இணைந்து அண்ணாநகரில் தொடங்கியுள்ள 'வணக்கம் சென்னை' ரெஸ்டாரெண்டை ஐஸ்வர்யா தனுஷ் குத்துவிளக்கேற்றி தொடங்கி வைத்தார்.

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ప్యారీస్, ఆన్లైన్

మెక్ డొనాల్డ్ రెస్టారెంట్ చెన్నయ్ నగరంలో ప్రారంభమైంది. దీనిని ప్రముఖ నటుడు రజనీకాంత్ కుమార్తె షశ్వర్య ప్రారంభించారు. ఈ సందర్భంగా మెక్ డొనాల్డ్ ఇండియా దక్షిణ విభాగం సంచాలకుడు రంజిత్ పాలియత్ మాట్లాడుతూ ప్రస్తుతం దీనిని అన్నానగర్లో ప్రారంభిస్తున్నామని, దక్షిణ భారతదేశంలో కనీసం 10 రెస్టారెంట్స్ ప్రారంభించాలని, 2010కల్లా చెన్నయ్లో 5 నుంచి 7 రెస్టారెంట్లు ప్రారంభానికి ఏర్పాట్లు చేస్తున్నామని, మాకు దేశంలో 160 రెస్టారెంట్లు ఉన్నాయని తెలిపారు. ఈ ప్రారంభ కార్యక్రమంలో భాగంగా, భరతనాట్యం తదితర పలు సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు.

మెక్ డొనాల్డ్ రెస్టారెంట్ ప్రారంభం



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உங்கள் உணவு உலகம்

உலகம்:1 *** உணவு:1

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தமிழகத்தில் முதல் மெக்டோனல்ஸ் உணவகம்!

இந்து முதல் ஏழு உணவகங்களை உள்லோம்' என்றார். மெக்டோனல்ஸ் உணவகம்

உணவுத் தொழில் உலகின் முன்னணி நிறுவனங்களின் ஒன்றான மெக்டோனல்ஸ் முதன் முதலாக சென்னையில் தம்முடைய உணவகத்தை தொடங்கியுள்ளது. சென்னை அண்ணாநகர் ரவுண்டாஸா வீற்கு அருகில் அமைந்துள்ள இந்த உணவகத்தை நடிகர் ரஜினிகாந்தின் மகள் ஐஸ்வர்யா தனது அன்மையில் தொடங்கி வைத்தார்.

குடும்பத்தோடு உண்டு மகிழ்வதற்கு ஏற்ற வகையில் நூற்றி பதினைந்து பேர் அமருவதற்கு உகந்த இடமாக இந்த மெக்டோனல்ஸ் கோல்டன் ஆர்ச்சஸ் எனப்படும் இந்த உணவகம் அமைந்துள்ளது. குழந்தைகளின் பிறந்தநாள் கொண்டாட்டங்கள், மற்ற விருந்து நிகழ்ச்சிகளுக்கு தேவையான நிகழ்ச்சி கூடமும் இத்துடன் இணைக்கப்பட்டுள்ளது.

மெக்டோனல்ஸ் இந்தியாவின் தென்னக இயக்குநர் ரஞ்சித் பாலியாத் இத்தொடக்க விழா நிகழ்ச்சியில் பேசுகையில், தென்னிந்தியாவில் மெக்டோனல்ஸ் உணவகங்களை திறக்க வேண்டும் என்ற எங்கள் விரிவாக்கத் திட்டத்தின்படி சென்னையில் முதன் முதலாக இதை தொடங்கியுள்ளோம். அடுத்து இந்த ஆண்டு முடிவிற்குள் தென்னிந்தியாவில் இன்னும் புதிய பத்து உணவகங்களை திறக்க திட்டமிட்டு வருகிறோம். 2012ஆம் ஆண்டு வாக்கில் சென்னையில் மட்டும்

கத் சிக்கன் மெக்நக் சுட்ஸ், மெக் வெஜ்ஜி, மெக் சிக்கன், மெக் ஆலு டிக்கி, சிக்கன் மெக்கிரில், கோதுமையால் ஆன ராப் வகைகள், மகாராஜா கேக் என்று வகை, வகையான தின்பண்டங்கள் தயாரிக்கப்படுகின்றன. சைவ உணவுப் பிரியர்களுக்காக மெக் வெஜ்ஜி பர்கர், பன்னீர் சல்சா ராப், மெக் ஆலு டிக்கி பர்கர், பிட்ஸா மெக் பப் போன்றவையும் இங்கு வழங்கப் படுகின்றன. மாட்டி-றைச்சி, பன்றி-றைச்சி இந்த உணவகத்தின் உணவுப் பட்டியலிலிருந்து நீக்கப்பட்டுள்ளன. முட்டை கலக்காத, சான்ட்விச், சாஸ்கள் போன்ற நூறு விழுக்காடு சைவ உணவுகளும் இங்கே உண்டு.

- மெகவைவாணன்

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Chennai welcomes McDonald's Golden Arches
McDonald's opens its first stand alone restaurant in Tamil Nadu at Anna Nagar, Chennai

میک ڈائلڈ کی طلائی مکا نوں کو چینی کا گرجوش استقبال

مک ڈائلڈ کی پہلی بچی ریسٹورانٹ تمل نادو میں بقمقام انا نگر، چینی متعارف

چینی ۱۲ جولائی کو
مک ڈائلڈ جو دنیا کا پہلا
وہروف غذائی خدمات
کا فروغ فرم ہے چینی
میں پہلی بچی ریسٹورانٹ
کھولنے کا اعلان کیا جو
سٹل سے شروع کی جائیگی
چینی کے شہر، مک
ڈائلڈ کا خاندان کے لئے
ریسٹورانٹ میں طلائی
مکا نوں میں سے چلی کر
وہ شروع کئے ہیں انا نگر
چینی میں واقع ہے یہاں
وہ ان کے دلچسپ کھانا
بشکرا ہر جرس، فرامیس

تلاچی، دیالپ اور ہی بہت کچھ
سے لطف اٹھا لکھتے ہیں مذکورہ
ریسٹورانٹ میں روزانہ شیش
ہیں اور بچوں کی تعاریب
کے لئے علیحدہ علاقہ ہے جہاں
کا کچھ بچوں تعاریب اور
سائیکل منانے کے لئے کرائے
پر لے سکتے ہیں
چینی میں مک ڈائلڈ کی
پہلی ریسٹورانٹ آٹھویا
دھندلک نامور اداکار
رجنی کانت کی بیٹی کے
ذریعے متعارف کے بچوں
کا آغاز ہوا جو موقع پر
حاضر تھے۔ دونوں مک

ڈائلڈ مک ڈائلڈ کے چیف
بایو فی آئیسیکا آٹھویا
نے روایتی غیر مقدم کیا۔
اور بچوں کا آغاز بھارت
نایم کے مظاہر سے ہوا
بودیہ پر مسٹر رنیت
پایم، ڈائریکٹر سڈوچ
مک ڈائلڈ سن انڈیا نے
کہا کہ چینی میں ہماری
پہلی بچی ریسٹورانٹ کے
کھلنے پر ہمیں بے انتہا خوشی
ہوتی ہے۔ شہر کے عوام
کو صحیح معنوں میں عالمی
خاندان کے کھانوں کا
موقع مل سکے گا جو فوری

لڑین اور کفایتی ہمارے
تجربے کے کھانے بچوں کے اور
ریسٹورانٹ میں وہی معیار کا
کھانے، عمدہ خدمت اور
کائناتی ماحول کا لطف حاصل
ہوگا جس کے لئے دنیا بھر
میں وہی معیاری کھانے عمدہ
خدمت اور کائناتی ماحول
ہوگا جس کے لئے دنیا بھر میں شہر
ہیں۔ مک ڈائلڈ کے توسیعی
نقصیوں پر متوجہ کرتے
ہوئے مسر پالیت سن
کہا کہ چینی میں پہلی بچی ریسٹ
رانٹ کھول کر مک ڈائلڈ
نے جنوبی ہند میں توسیعی
نقصیوں کا آغاز کیا۔ مک
ڈائلڈ نے لڑین کھانوں
کے لئے ملک میں مشہور ہے۔
کا ایک کی سہولت اور وہ
ہم سے کیا اور کہاں چاہتے
ہیں ہی توسیعی نقصیوں
کا مرکز نظر ہے۔ مک ڈائلڈ
اس کی فراہمی کے سلسلے کو
استوار کرنے میں مدد دے گا
سرماہ کار کرتا ہے۔

چینی ۱۲ جولائی کو
مک ڈائلڈ جو دنیا کا پہلا
وہروف غذائی خدمات
کا فروغ فرم ہے چینی
میں پہلی بچی ریسٹورانٹ
کھولنے کا اعلان کیا جو
سٹل سے شروع کی جائیگی
چینی کے شہر، مک
ڈائلڈ کا خاندان کے لئے
ریسٹورانٹ میں طلائی
مکا نوں میں سے چلی کر
وہ شروع کئے ہیں انا نگر
چینی میں واقع ہے یہاں
وہ ان کے دلچسپ کھانا
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உங்கள் உணவு உலகம்

உலகம்:1 * * * உணவு:1

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தமிழகத்தில் முதல் மெக்டோனால்ட்ஸ் உணவகம்!

இந்து முதல் ஏழு உணவகங்களை உருவாக்க உள்ளோம்' என்றார். மெக்டோனால்ட்ஸ் உணவகம்

உணவுத் தொழில் உலகின் முன்னணி நிறுவனங்களின் ஒன்றான மெக்டோனால்ட்ஸ் முதன் முதலாக சென்னையில் தம்முடைய உணவகத்தை தொடங்கியுள்ளது. சென்னை அண்ணாநகர் ரவுண்டானா விற்கு அருகில் அமைந்துள்ள இந்த உணவகத்தை நடிகர் ரஜினிகாந்தின் மகள் ஐஸ்வர்யா தனுஷ் அண்மையில் தொடங்கி வைத்தார்.

குடும்பத்தோடு உண்டு மகிழ்வதற்கு ஏற்ற வகையில் நூற்றி பதினைந்து பேர் அமருவதற்கு உகந்த இடமாக இந்த மெக்டோனால்ட்ஸ் கோல்டன் ஆர்ச்சஸ் எனப்படும் இந்த உணவகம் அமைந்துள்ளது. குழந்தைகளின் பிறந்தநாள் கொண்டாட்டங்கள், மற்ற விருந்து நிகழ்ச்சிகளுக்கு தேவையான நிகழ்ச்சி கூடமும் இத்தடன் இணைக்கப்பட்டுள்ளது.

மெக்டோனால்ட்ஸ் இந்தியாவின் தென்னக இயக்குநர் ரஞ்சித் பாலியாத் இத்தொடக்க விழா நிகழ்ச்சியில் பேசுகையில், தென்னிந்தியாவில் மெக்டோனால்ட்ஸ் உணவகங்களை திறக்க வேண்டும் என்ற எங்கள் விரிவாக்கத் திட்டத்தின்படி சென்னையில் முதன் முதலாக இதை தொடங்கியுள்ளோம். அடுத்து இந்த ஆண்டு முடிவிற்குள் தென்னிந்தியாவில் இன்னும் புதிய பத்து உணவகங்களை திறக்க திட்டமிட்டு வருகிறோம். 2012ஆம் ஆண்டு வாக்கில் சென்னையில் மட்டும்

கத் சித்தன் மெக்நக் கட்ஸ், மெக் வெஜ்ஜி, மெக் சிக்கன், மெக் ஆலு டிக்கி, சிக்கன் மெக்கிரில், கோதுமை யால் ஆன ராப் வகைகள், மகாராஜா கேக் என்று வகை, வகையான தின்பண்டங்கள் தயாரிக்கப்படுகின்றன. சைவ உணவுப் பிரியர்களுக்காக மெக் வெஜ்ஜி பர்கர், பன்னீர் சல்சா ராப், மெக் ஆலு டிக்கி பர்கர், பீட்ஸா மெக் பப் போன்றவையும் இங்கு வழங்கப் படுகின்றன. மாட்டி-றைச்சி, பன்றிறைச்சி இந்த உணவகத்தின் உணவுப் பட்டியலிலிருந்து நீக்கப்பட்டுள்ளன. முட்டை கலக்காத, சான்ட்விச், சாஸ்கள் போன்ற நூறு விழுக்காடு சைவ உணவுகளும் இங்கே உண்டு.

- மேகலைவாணன்

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ANDHRA JYOTI

ఆంధ్రజ్యోతి

10 జూలై 2009

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స్పాటిస్, ఆన్లైన్

మెక్ డొనాల్డ్ రెస్టారెంట్ చెన్నయ్ నగరంలో ప్రారంభమైంది. దీనిని ప్రముఖ నటుడు రజనీకాంత్ కుమార్తె ఐశ్వర్య ప్రారంభించారు. ఈ సందర్భంగా మెక్ డొనాల్డ్ ఇండియా డక్షిణ విభాగం సంచాలకుడు రంజిత్ పాలియత్ మాట్లాడుతూ ప్రస్తుతం దీనిని అన్నానగర్ లో ప్రారంభిస్తున్నమని, దక్షిణ భారతదేశంలో కనీసం 10 రెస్టారెంట్స్ ప్రారంభించాలని, 2010కల్లా చెన్నయ్ లో 5 నుంచి 7 రెస్టారెంట్స్ ప్రారంభానికి ఏర్పాట్లు చేస్తున్నామని, మాకు దేశంలో 160 రెస్టారెంట్లు ఉన్నాయని తెలిపారు. ఈ ప్రారంభ కార్యక్రమంలో భాగంగా, భరతనాట్యం తదితర పలు సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు.

మెక్ డొనాల్డ్ రెస్టారెంట్ ప్రారంభం



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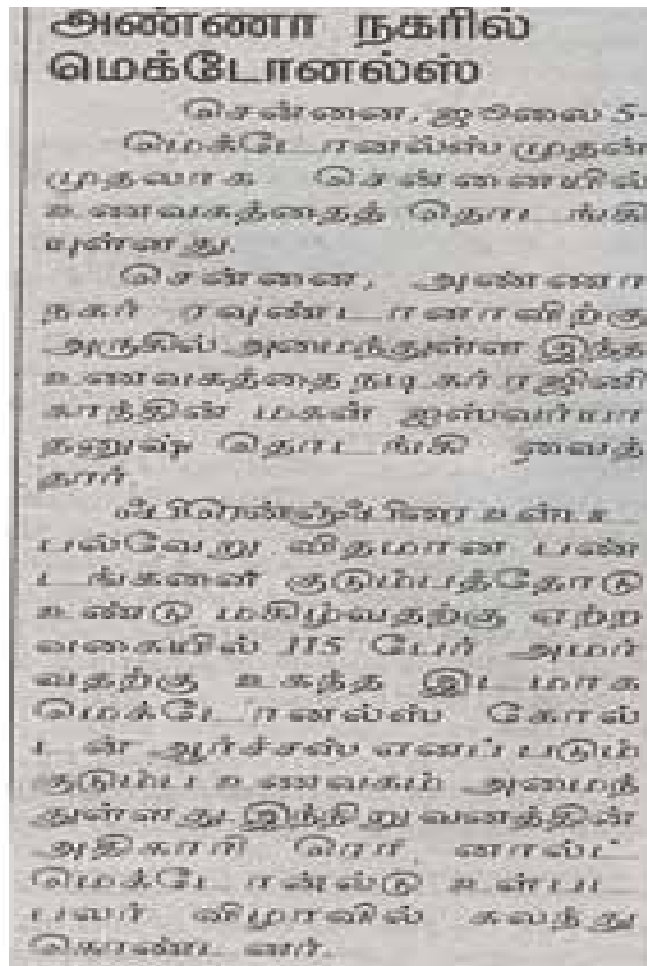
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Headline: McDonald's first standalone restaurant in Chennai



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Date:	6 th July, 2009	Page:	7

Headline: "First McDonald's outlet inaugurated in Anna Nagar, Chennai"



சென்னை-அண்ணா நகரில் தமிழகத்தின் முதல் மெக்டோனல்ஸ் உணவகம் திறப்பு

உணவகத் தொழிலில் உலகின் முன்னணி நிறுவனங்களில் ஒன்றான மெக்டோனல்ஸ் முதல் முதலாக சென்னையில் தம்முடைய தனித்தவம் மிக்க உணவகத்தைத் தொடங்கியுள்ளது. சென்னை, அண்ணாநகர் ரவுண்டானாவிற்கு அருகில் அமைந்துள்ள இந்த உணவகத்தை நடிகர் ரஜினிகாந்தின் மகள் ஐஸ்வர்யா தனுஷ் தொடங்கி வைத்தார்.

பர்கர் ஃபிரென்ச் ஃபிரை ராப் என்று பல்வேறு விதமான உண்பண்டங்களைக் குடும்பத்தோடு உண்டு மகிழ்வதற்கு ஏற்ற வகையில், 115 பேர் அமர்வதற்கு உகந்த இடமாக இடபுதிய மெக்டோனல்ஸ் கோல்டன் ஆர்ச்சஸ் எனப்படும் குடும்ப உணவகம் அமைந்துள்ளது. மேலும், குழந்தைகளின் பிறந்தநாள் கொண்டாட்டங்கள், குழந்தைகளின் விருந்து நிகழ்ச்சிகளுக்கு தேவையான நிகழ்ச்சிக் கூடமும் இத்துடன் இணைந்துள்ளது.

மெக்டோனல்ஸ் உணவகத்தை திறந்து வைப்பதற்காக சென்னைக்கு வருகை தந்த இந்நிறுவனத்தின் முதன்மை மகிழ்ச்சி அதிகாரி ரொனால்ட் மெக்டோனல்டுக்கு ஐஸ்வர்யா பாரம்பரிய முறையிலான வரவேற்பினை அளித்தார். இதனையடுத்து, மிகச் சிறந்த பரதநாட்டிய நிகழ்ச்சியும் இனிதே நடைபெற்றது. மெக்டோனல்ஸ் இந்தியாவின் தென்னக இயக்குநர் ரஞ்சித் பாலியாத் இத்தொடக்கவிழா நிகழ்ச்சியில் பேசுகையில், சென்னையில் எங்கள் மெக்டோனல்ஸ் தனிநிலை உணவகத்தை திறப்பதில் நாங்கள் பெருமகிழ்ச்சியடைகிறோம் என்றார்.