


**Shrek Event Festival Coverage
June 2010**

Print

Publication:	The Hindu- Metro Plus	Edition:	Bangalore
Date:	01.06.2010	Page number:	03

DESSERT

McDonald's has launched the guava-mint flavoured Shrek dessert. It will be offered in a-la-carte and will be available in regular and medium sizes for Rs. 20 and Rs. 55 respectively. The medium-sized version will be served with hot fudge and mint-guava. It will be available at McDonalds outlets across the country till June 30.



Publication:	DNA- After Hours	Edition:	Bangalore
Date:	01.06.2010	Page number:	03

.afterhrsRECOMMENDS.
Shrek dessert, at McDonald's



Saw the movie? Now try the sweet. McDonald's just has given its fans more reasons to be joyful this summer with their guava-mint flavoured Shrek Dessert. Considering that everyone can't seem to stop talking about how cool the fourth edition of Shrek was – the dessert totally lives up to its name as it's as green as Shrek gets. The dessert comes in regular and medium sizes and the latter comes with hot fudge and mint-guava on top.

WHERE
 At all McDonald's outlets

HOW MUCH
 Rs20 and Rs55

WHEN
 On till June 30

Publication:	DNA- After Hours	Edition:	Bangalore
Date:	02.06.2010	Page number:	04

Love Shrek?
SAW the movie? Now try the sweet. McDonald's just has given its fans more reasons to be joyful this summer with their guava-mint flavoured Shrek Dessert. Considering that everyone can't seem to stop talking about how cool the fourth edition of Shrek was - the dessert totally lives up to its name as its as green as Shrek gets. The dessert comes in regular and medium sizes and the latter comes with hot fudge and mint-guava on top.



Be at any McDonald's outlet; priced between Rs20 and Rs55 on till June 30

Publication:	Eesanje	Edition:	Bangalore
Date:	02.06.2010	Page number:	02

2 months celebration



McDonald's is celebrating Shrek festival for two months across the country. Vijay Raghvendra and Ronald McDonald were seen during the festival at McDonald's outlet at kasturba road.